

MEDIA CONSENT AND RELEASE AGREEMENT

I, _____ (Name of Person), on behalf of _____ (Name of Business) ("Authority"), hereby grant to explore4knowledge, WWF, Reckitt and any of its subsidiaries (collectively, "e4k") the absolute, irrevocable, worldwide, and perpetual right and license to use the Authority's name, likeness, photographs, images, audio recordings, and/or video recordings (collectively, "Media") in any form, format, or medium—whether now known or developed in the future—for purposes including, but not limited to, display, public relations, marketing, advertising, designs, promotions, publications, and other business uses.

This consent includes the right for e4k to:

- Publish, reproduce, display, distribute, modify, adapt, and otherwise use the Media in whole or in part.
- Use the Media in all media formats and platforms, whether physical, digital, broadcast, print, or online, without geographic or time limitations.
- Edit, crop, alter, or otherwise adapt the Media for design or creative purposes, without further approval.

The Authority understands and agrees that:

- e4k is not obligated to use the Media.
- The Media may be combined with other images, text, or graphics.
- The Authority waives any right to inspect or approve the final materials or their use.
- The Authority waives all claims based on moral rights, rights of publicity, or privacy rights in connection with the Media or its use.

The Authority affirms that it has obtained all necessary consents from any individuals who appear in the Media and will indemnify and hold harmless e4k from any and all claims, demands, liabilities, or expenses (including legal fees) arising from the use of the Media, including but not limited to claims by individuals depicted.

The Authority releases e4k from any liability for errors, negligence, or gross negligence in the editing, displaying, or use of the Media or the Authority's name, and agrees that this release applies worldwide, in perpetuity, and is binding on the Authority and its successors and assigns.

If the Media depicts a minor:

I certify that I am the parent or legal guardian of the minor(s) depicted and grant this consent on their behalf.

I certify and warrant that I am authorized to sign this agreement on behalf of the Authority and that I have read and fully understand the contents of this agreement.

PARTICIPANT/ CLIENT

Signature: _____
Print Name: _____
Title/Role: _____
Date: _____

E4K REPRESENTATIVE

Signature: _____
Print Name: _____
Date: _____